

ABSTRACT OF THE DISCLOSURE

System and method for facilitating a windowed content manifestation environment within a world wide web (WWW) browser client. The system and method include and involve a server system that is configured to serve a software system and associated content via an electronic data network such as the Internet and WWW. Also included and involved is a web browser client (web browser software application) operating within a data processing system that is coupled to said server system via the electronic data network and which instantiates a content manifestation environment (e.g., a dynamic screen display environment within the data processing system). The web browser client is operative to receive the software system and the associated content via the server system, to process the software system and the associated content to produce at least one window object within the content manifestation environment. The generated window object(s) are each associated with a set of controllable attributes and are configured to manifest at least a portion of the associated content. The controllable attributes are configured to affect manifestation of the window object(s) by the web browser client within the content manifestation environment. The window object(s) generated within the content manifestation environment may be updated and loaded with content received via the electronic data network without requiring the content manifestation environment to be refreshed (e.g., without requiring screen refresh operations), and in real-time without requiring user intervention such as via hyper-link traversal.